



ALEX TOADER

DESIGNER & DEVELOPER

PERSONAL INFORMATION

 Lleida, Spain

 +34 643 034 556

 mailtoalxt@gmail.com

SKILLS

PHOTOSHOP · ILLUSTRATOR · FIGMA

AFTER EFFECTS · PREMIERE

WORDPRESS · WOOCOMMERCE

MAILCHIMP · SEO

SOCIAL MEDIA · HTML · CSS

JAVASCRIPT · UX/UI

LANGUAGES

SPANISH

ENGLISH

CATALAN

ROMANIAN

PORTFOLIO —→ idrixstudio.com
behance.net/casually_alex



STUDIES

- COMPULSORY SECONDARY EDUCATION

INS La Serra - Mollerussa

- CERTIFICATE OF HIGHER EDUCATION IN INTERACTIVE GRAPHICS

EASD Ondara - Tarrega



Google User Experience (UX) Design
Professional Certificate



EXPERIENCE

- GRAPHIC DESIGNER AND VIDEO EDITOR

2016 - TODAY

FREELANCE & AT PADDOCK COMUNICACIÓN MARKETING AGENCY

Working at a marketing agency has allowed me to work on a wide variety of projects and do a wide variety of work. Over the years I have done graphic design and video editing for both digital and physical media. I've been doing branding, social media content, email marketing and advertising campaigns.

- WORDPRESS WEB DEVELOPER

2016 - TODAY

AT PADDOCK COMUNICACIÓN MARKETING AGENCY

Over the years I have created and managed more than 20 websites between corporate sites and ecommerce. From planning to design and launch. This has allowed me to acquire a lot of knowledge about different aspects related to web development. These websites have been developed using mostly Wordpress for its adaptability to each project, and some of them with Prestashop.

- MOBILE APP TESTER

2019 - 2023

TESTLIO INC.

At Testlio I gained valuable experience as a mobile application tester for some well-known brands.

- ADS QUALITY ASSESSOR

2016 - 2023

TELUS INTERNATIONAL AI DATA SOLUTIONS

Working with Telus International has allowed me to expand my knowledge of SEM campaigns and how search engines work. My work with them consisted of evaluating ads and other content related to Google and Youtube following strict guidelines in order to improve the algorithms behind these two platforms.